



**a g r i c u r a**

**Growing Farming Generations**

COMPANY PROFILE



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## SPECIALISATION/LINE OF BUSINESS:

- CROP CHEMICALS
- VETERINARY PRODUCTS
- PEST CONTROL
- HOME AND GARDEN CHEMICALS & ADVISORY SERVICES

## WHERE WE ARE:

P.O. Box 2742 Harare  
Physical address: 62 Birmingham Road, Southerton, Harare  
Tel: (04) 621570 – 9  
Fax: (04) 621407  
Mobile: +263 772 144 440/1/2  
E-mail: [agricura@agricura.co.zw](mailto:agricura@agricura.co.zw)  
Web : [www.agricura.co.zw](http://www.agricura.co.zw)



## VISION

To be a leader in the provision of agro-chemicals and pest control services through innovation and customer focus.

## MISSION

To be the market leader in the provision of agro-chemicals and pest control services in Zimbabwe and the region.

## OUR VALUES

- Team work
- Integrity
- Innovation
- Diligence



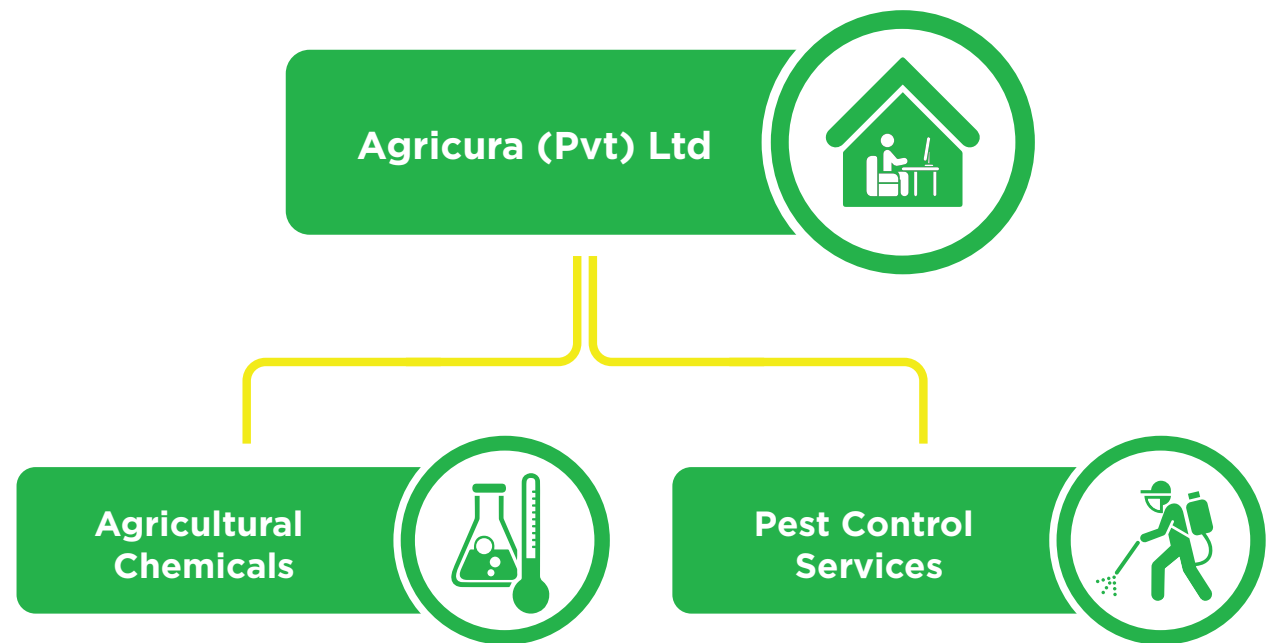


## BACKGROUND INFORMATION

Agricura was established in 1965 and has two main divisions, Agricultural Chemicals and Pest Control Services. While the Head Office is in Harare, the company has a country wide network of branches and stockists to offer easy and convenient access of its products and services. Agricura provides a comprehensive range of crop chemicals, veterinary chemicals and pest control services. Teams of technical experts are available countrywide to offer before and after sales services on the safe and efficient use agricultural and pest control chemicals.

Agricura is the leading and most recognizable brand in agricultural chemicals and provision of pest control services in Zimbabwe.

## ORGANIZATION STRUCTURE







## AGRICULTURAL CHEMICALS

Agricura has formulation and repacking plants for both crop chemicals and veterinary products located at the company's head office in Harare. The company provides two primary product groups, crop chemicals and veterinary products.



## PRODUCTS

The product lines are made up of the following: -

### CROP CHEMICALS

Agro-chemicals formulated and distributed by Agricura include herbicides, insecticides, fungicides, fumigants, rodenticides, nematicides and adjuvants. The company holds registrations for the bulk of chemicals classified above to cater for all farming requirements

### VETERINARY PRODUCTS

#### Dips

Agricura formulates and distributes two types of dips Sentinel 15% and Disnis to cater for external parasites in cattle and dogs and these can be used as sprays or in plunge dips. We also formulate Sentinel 1% that is used as a pour on dip.

#### Doses

Agricura produces five types of doses to cater for internal remedies in cattle and sheep and these are Albex 10%, Rafazole, Ridafluke, Chanaverm and Zerofen.

All the above products come in different packaging to cater for all categories of farmers including a comprehensive range of chemicals for use in homes and gardens.

Products are only released to the market once they pass stringent tests conducted within the in-house laboratory facility located at Head Office. The company also laboratory services to the wider agrochemical industry in Zimbabwe for quality assurance purposes.





## PRODUCTS

### PEST CONTROL

Equipped with internationally researched technology and well trained staff with years of experience, Agricura Pest Control Services guarantees a pest free environment at an affordable cost. The service is prompt, uncompromised and environmentally friendly. Agricura Pest Control Services caters for pest control requirements in agriculture, households and in business premises.

#### Services offered include

- Cockroach control
- Rodent control/Rats
- Greenhouse soil fumigation
- Grain protection/Weevils/ moths
- Control of mosquitoes
- Control of other identified pests
- Property protection from termite attack
- Termite nest (Ant-hills) Treatment
- Moles Eradications
- Bees & Wasps treatment
- ETC





## CORPORATE INFORMATION

Agricura is committed to offering better products and service based on well researched products and production methods. The company is run by a highly qualified and experience staff that has expertise in their relevant fields. Our highly equipped laboratory ensures that all our products meet or exceed all the regulated standards before being passed on to customers. We are also offering our laboratory to government and other third parties that might want their products certified.

## SHAREHOLDING STRUCTURE

Agricura is a subsidiary of Agricor and TSL Limited

## DIRECTORS

C. Muyambo  
A. Chareka  
P. Mujaya (Chairman)  
P. Devenish  
D. Ellman-Brown  
D. Odoteye

Full Names	Job Title
Collins Muchenje	General Manager
Tinashe Mkandawire	Finance & Admin Exec
Peter Masundire	Production Manager
Bongayi Gokoma	Sales Manager
Galvania Masukume	HR Business Partner

#### AUDITORS

Ernst and Young

#### BANKERS

Barclays Bank Zimbabwe

Merchant Bank of Central Africa (MBCA)

BancABC

Agricultural Bank of Zimbabwe (Agribank)

Commercial Bank of Zimbabwe (CBZ)







## AGRICURA PEST CONTROL MAJOR AND CURRENT CORPORATE CUSTOMERS

- Supermarkets - OKs, Spars,
- Restaurants - Nandos International restaurants.
- Innscors Fast Foods Division (Nandos, Chicken Inn, Bakers Inn, Steers, Creamy Inn, and Pizza Inn Outlets
- Standard Chartered,
- Propak
- TSF
- Boka Tobacco Auction Floors
- Avondale Estates Agents
- European Union
- TSL
- Crestar Distribution
- Total Zim
- Olivine Industries
- BOC GASES
- Nicoz diamond
- Irvine's Zim
- Varichem Pharmaceuticals
- Greenwood Pharmaceuticals
- U.N.D.P
- Latter day Saints
- House holds
- Planet Builders
- Tianze Tobacco processors
- Government Ministries & Departments
- Bak Logistics
- Keys Logistics
- Hunyani Corrugated Products
- EMA Head office
- Chloride Batteries
- Natpak
- Nampak
- SOS Children's Home Waterfalls
- ZESA Holdings





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